



# The American Advertising Awards **BEACH BALL**

**SPI Gala Weekend**  
**Feb. 17-19, 2023**

**Sponsorship opportunities are available to showcase your business at the 2023 American Advertising Awards "Beach Ball."**

The American Advertising Awards is one of the industry's largest creative competitions, attracting nearly 35,000 professional and student entries each year through local club competitions. The mission of the American Advertising Awards is to recognize and reward the spirit of creative excellence in advertising.

The American Advertising Awards celebrate the excellence in RGV Advertising. GOLD, SILVER, and BRONZE awards will be given to local advertising and marketing organizations for work that ran during 2022. In addition, recognition will be given to Best of Show, Best of Print, Best of Digital, and Best of Film/Video.

The RGV American Advertising Awards is one of our biggest fundraisers. Your sponsorship support helps us to provide quality programming, educational support, and other opportunities to the Rio Grande Valley advertising community.

For additional sponsorship information, please contact:  
Kimberly Selber (956) 369-6148 [kimberly.selber@utrgv.edu](mailto:kimberly.selber@utrgv.edu)  
Sally Frausto-Guerra (956) 458-0085 [sally.guerra@coldwellbanker.com](mailto:sally.guerra@coldwellbanker.com)

*The American Advertising Federation (AAF) was established in 1905 continues to be one of the oldest and largest advertising organizations in the country. It has more than 200 local clubs across the U.S. representing nearly 40,000 advertising professionals, connecting and leading the industry. We're excited to help more than 5,000 college chapter members kickstart their careers with a 200+ college chapter network and an array of student programs. We have nearly 100 corporate members who are loyal and supportive of our ongoing efforts.*



## The American Advertising Awards

# BEACH BALL

**SPI Gala Weekend**

### **SAND CASTLE TITLE SPONSOR \$6,000**

- Company logo (prominent size and location) on all event marketing materials
- Logo placement on AAF-RGV 2023 American Advertising Awards webpage
- Two :30 sec. videos/ads included on social media
- One minute at the mic during the award ceremony
- Two Reserved Tables at the BEACH BALL (16 tickets)



- Sponsorship of three Sea Turtle Hatchlings in your company's name through Sea Turtle, Inc.

### **SEA TURTLE SPONSOR \$3,000**

- Company logo (secondary size and location) on all event marketing materials
- Logo placement on AAF-RGV 2023 American Advertising Awards webpage.
- Two :30 sec. videos/ads included on social media
- One Reserved Table at the BEACH BALL (8 tickets)



- Sponsorship of two Sea Turtle Hatchlings in your company's name through Sea Turtle, Inc.

### **GULF BREEZE SPONSOR \$1,500**

- Company logo on all event marketing materials
- Logo placement on AAF-RGV 2023 American Advertising Awards webpage
- One :15 video on social media
- One Reserved Table at the BEACH BALL (8 tickets)



- Sponsorship of one Sea Turtle Hatchlings in your company's name through Sea Turtle, Inc.

### **SUNSET BAY SPONSOR \$1000**

- Company logo on all event marketing materials
- Logo placement on AAF-RGV 2023 American Advertising Awards webpage
- Four tickets to the BEACH BALL

### **FLIP-FLOPS SPONSOR \$500**

- Company name on all event marketing materials
- Logo placement on AAF-RGV 2023 American Advertising Awards webpage
- Two tickets to the BEACH BALL

### **INDIVIDUAL TICKETS \$100**



The American Advertising Awards

# BEACH BALL

SPI Gala Weekend

**YES, WE WANT TO BE A "BEACH BALL" SPONSOR!**

Please forward your company logo and completed form to:

**aafrgv@rgv.rr.com**

to be included in upcoming print and electronic promotions.

*\*Logos will be included in promotions as they are received, and payment is made. Funds must be received by Monday, Feb. 13, 2023.*

*Any Questions? Call Robin Bullard @ 956-655-6824.*

- ☐ SEA TURTLE SPONSOR \$3,000
- ☐ GULF BREEZE SPONSOR \$1,500
- ☐ SUNSET BAY SPONSOR \$1000
- ☐ FLIP-FLOPS SPONSOR \$500

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

For Credit Card Payment,  
please go to [AAFRGV.org](http://AAFRGV.org) to pay online.